



Rebirth of the DMZ: Beyond Division As a Symbol of Peace and Unity

The purpose of this study is to find ways to reconstruct the DMZ meaning and to use it as a symbol of peace and prosperity in consideration of the progress of inter-Korean peace, inter-Korean exchange and cooperation, and the establishment of a peace regime in Northeast Asia.

In this study, we first restored the disappeared village history of the DMZ and surrounding areas, and discovered cultural heritage and stories. And through the survey and big data, the symbolism of the DMZ is imprinted in the public's perception, and the value and brand value of the symbolism are analyzed. It proposed a way to utilize and develop the space and symbolism of the DMZ in terms of tourism, ecology, inter-Korean peace cooperation, and international peace cooperation. In addition, the contents discussed at the DMZ Forum were analyzed, and future directions for DMZ policies and detailed tasks were proposed.

The main findings of this study and the DMZ Forum are as follows.

First, research should be activated to preserve and manage the village, history and cultural remains of the DMZ that disappeared after the Korean War. In addition, it is necessary to establish an integrated information system that can store and utilize various research data.

Second, it is necessary to make the DMZ a peace zone. For the DMZ peace zone, first, it is necessary to actively pursue the complete withdrawal of the GP in the military field, the JSA joint security zone.

In the economic field, tourism and logistics can be promoted by resuming tourism from the Gaesong Industrial Complex and Mt. Kungang, connecting the Gyeongui Line and Donghae Line, and promoting joint use of the Han River Estuary. Also in the field of cultural history, it is necessary to expand the DMZ Peace Road, establish the DMZ World Eco-Peace Park, register the DMZ World Heritage Site, and attract UN Peace University.

Third, it is necessary to promote the DMZ ecosystem service value and to register the World Heritage List. It is necessary to promote the “Sharing Ecosystem Service North Korea” project, which allows North Korea to enjoy services with the available technology.

DMZ Ecology Research Institute should be established in Gyeonggi-do to establish a platform to share DMZ information and cooperate with various institutions.

Fourth, it is important to foster experiential tourism through trails to spread the value of the DMZ and develop local communities that coexist with the residents. In order to activate the DMZ trail, it is necessary to select a base for each trail section so that travelers can rest and receive services. In addition, to combine the DMZ trail and cultural-ecological experiences, publicity and information boards for cultural assets and ecological resources within 200 meters of the trail should be installed so that travelers can visit them.

Fifth, the DMZ integrated branding will be promoted.

It is necessary to strengthen the development of the DMZ peace space experience program. To this end, it is necessary to expand the trails such as the DMZ Peace Road Project in the north-south direction

made possible by the GP's withdrawal. DMZ brand assets and identities derived through the survey. It is necessary to reinforce the public relations effect through events that match the DMZ identity. Consistent use of various visual identities requires the formation of DMZ brand governance and appropriate DMZ brand asset management.

In order to improve the practicality of forums and research, active efforts should be made to reflect the policy agenda of the alternatives proposed in this study and those discussed through presentations and discussions in the DMZ forum.

키워드 DMZ, make a peace zone, DMZ Forum, Ecological Service, World Heritage, Trail, DMZ Branding