
Abstract

This study is to derive a plan to improve the employment bridge project for college students in Gyeonggi-do. As a local government, Gyeonggi Province should strengthen its role in revitalizing regional industry-academia ties. Universities can help enrolled students understand the job site, while companies can select talent through universities. Gyeonggi Province should focus its policy on providing opportunities for students seeking employment and companies seeking workforce to efficiently search and verify each other.

While the industrial ecosystem is rapidly changing, Gyeonggi-do should preemptively present the demand for new industrial manpower to induce universities to convert to vocational education. Gyeonggi Province should expand college student field training opportunities by supporting recruitment and job search for companies and universities excluded from the central government project. Ultimately, it is necessary to effectively supplement the limitations that national policy cannot fully support by spreading the regional-level industry-academic cooperation model.

Keyword Gyeonggi-Do College Student Employment Bridge Project, Job search, Industry-Academic Cooperation, Small Business, Field practice,