



## Abstract

# A Study on the Green Purchasing Label System of Private Institutions in Gyeonggi-do

Korea is implementing a mandatory green product purchase system for public institutions due to sustainable consumption and production, the 12th goal of the 17 Sustainable Development Goals (SDGs), and although the purchase performance of green products by public institutions is increasing every year, private sector green purchases need to be supplemented.

As a pilot project in 2019, Gyeonggi-do promoted the 'Gyeonggi-do Green Purchasing Label System' and 15 local governments and 67 infant institutions participated and completed it. In 2020, 18 local governments and 115 infant organizations are participating in the 'Creating Green Infant Agencies' campaign at the Gyeonggi-do Collaborating Center on Sustainable Lifestyle.

As a result of the perception survey of this study, recognition of the necessity of introducing the 'green product labeling system' (77.1%) and the awareness of promoting the consumption of green products (69.0%) at the time of introduction were high. The intention to participate (67.7%) was also high.

As a result of the research, efficient promotion is required through the 'Green Purchasing Label System of Private Institutions in Gyeonggi-do' certification, and certification grades are set at least 70 points (Green 1st grade, 4 stars), 60 points or more (Green 2nd grade, 3 stars), and 50 points or more, and general grade (Green 3rd grade, 2 stars) are proposed to provide certificates and signboards.

The validity period of the certification is set to 3 years, and through on-site monitoring and inspection within the 3 year certification period, we propose a plan to

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support practical incentives according to certification of green product users.

The management institution is in charge of Gyeonggi-do, and the operation and certification institution is designated and the operation committee is operated. The management agency is in charge of the 'Gyeonggi Environmental Energy Agency' and proposes to carry out certification management system and follow-up management operation.

In order to activate the 'Green Purchasing Label System of Private Institutions in Gyeonggi-do', the Gyeonggi-do related ordinance needs to be revised. In addition, it is necessary to operate governance and promote various policies to revitalize green purchasing in the private sector.

**Keyword** Gyeonggi-Do, Green Purchase, Green Purchasing Label System