



Analysis of Influencing Factors of Perception of Government Fairness : Focusing on the Regulatory Level

Various factors influence an individual's perception of government fairness, such as personal factors, political and social factors, economic factors, and cultural factors. In this study, we discuss that the level of regional regulation recognized by individuals can also be a factor influencing the perception of fairness, and confirm the influence through empirical analysis. In addition, the group of respondent is categorized based on individual perceptions of the regulatory level and the need for regulatory rationalization, and policy implications for future regulatory rationalization are derived through the characteristics of each type.

In this study, an empirical analysis was conducted based on the data obtained by surveying 1,000 residents living in 31 cities and counties in Gyeonggi-do on the perception of regulatory level and government fairness. With the survey data, an ordered logistic regression is used to analyze the influencing factors of government fairness. With the same survey data, respondents' perception of the regulatory level was categorized through a latent class analysis, focusing on the response to the regulatory level and the need for regulatory rationalization.

There are three implications of the study. First, the result revealed

that although it is limited, the perception of the regulatory level in the region is also a factor influencing the perception of government fairness. Second, in order to raise the perception of fairness among Gyonggi-do citizens, this study identified which areas should be relieved of the regulatory burden first. Third, through an individual-centered approach called latent class analysis, the results identified the policy target groups that should be considered first when developing regulatory rationalization policies.

Keyword

perception of fairness, government regulation, ordered logistic regression, latent class analysis